

IMAGINE PRODUCTIONS OF COLUMBUS

January Board Meeting
January 19th, 2016. 7:00 pm
Corey Notman's Home

In attendance: Todd Holland, Esther Stinson, Ed Eblin, Michael Quinichett, Jackie Farbeann, Corey Notman, Carl Stolzenburg, Kelsey Tschanen, Corbin

Todd recommended:

Imagine suspend Saturday Night Fever. The board approved.

We sell our 2 old sound boards

We keep the Imagine mics

Michelle and Corbin's salary be transitioned into a 'per show' rate vs a monthly stipend

He's also going to ask Sam to help Imagine with various tasks

Esther:

Thanked Carl/Kelsey with helping her coordinate the Best of Imagine: Vol. 1 Cabaret

Kevin Parks is coming to the Imagine the upcoming Sunday cabaret rehearsal for an interview

Carl:

Wants to get info about the cast's home locale to promote that actor in their specific neighborhood

Corey:

Mentioned the Next Door app to promote Imagine events

Kelsey:

The Imagine Productions FB page has been consistently reaching 3K/post

Engagement of The Wild Party, 243 clicks

Buzzfeed quiz for The Wild Party going out the next Monday [UPDATE: We can no longer use
Buzzfeed quizzes to 'promote']

Wants to create videos of cast members promoting their respective show

Esther:

The Best of Imagine will have 168 seats. 40 seats designated to board/staff/actors

\$400 budgeted for Best of Imagine

Asa is printing fliers for The Best of Imagine

Carl:

With Ad Sales, Corey will create a Google spreadsheet from which we can add our contacts

As a board, we agreed to officially suspend hot card production

Corbin:

Mentioned that we can sell the sound boards and hand held mics

The Yamaha could possibly be worth \$100

The other board could be worth \$1100

Agreed to be in charge of selling them on Craigslist

Kelsey:

Spoke to the Short North Business Association about securing a 2 hour gallery hop slot

Todd:

Proposed that the board look into Tatoheads as a cabaret venue

Said we should reach out to Tatoheads for ad sale

Vendini:

We decided to continue our relationship with Vendini for donations and email marketing

Todd:

He will have a conversation with Brian Kerr about revising our cabaret ticket proceeds process

Ed:

The CC has around \$6,000

Carl:

He's going to draft a show sponsorship package that can be distributed to interested companies \$3,000 for a show sponsorship. This would include 100 seats for Press Night

Corey:

He will contact Columbus Distributing (Budweiser), Glazer (vodka), Heidelberg (wine), and Two Brothers for show sponsorship

Carl:

Mentioned that the Kroger Community Rewards has open enrollment in April

We took note that the Tony Awards are Sunday, June 12th

Corbin:

Said that he has car issues, and will want help getting to/from rehearsals/performances for each production

June-September he will be contracted out of state doing a summer camp (Congratulations!!!!)

Esther:

She will figure out the bar sales situation with NPAC