

# **IMAGINE PRODUCTIONS OF COLUMBUS**

August Board Meeting  
August 24th, 2015. 7:12 pm  
5476 Satinwood Drive, Columbus, OH 43229  
(Corey & Marc's home)

In attendance: Todd Holland, Greg Zunkiewicz, Ed Eblin, Michael Quinichett, Jackie Farbeann, Corey Notman, Carl Stolzenburg

Minutes from our August meeting were reviewed and approved.

Treasurer's Report: Ed mentioned that Millie ended up just above breaking even. Duets, on its own, did very well. With Heathers, there's a \$2310 balance left to pay. Ed stressed the need to pay for this soon. The credit card total is near \$9000. We made a \$1000 payment recently.

Corey mentioned that his \$1000 BMW submission had been sent, and was still waiting on an approval. (\*UPDATE. On 9/10/15, Corey said that he had gotten an email from the person in charge of the Community Involvement Committee some time before then stating that they had “put in the request for the check.” )

Artistic Director's Report: We reviewed and approved the AD report.

Executive Director's Report: Carl said that Trevor has been paid the 1<sup>st</sup> installment. He and Kelsey will retool Trevor's season brochure blueprint. The Sweeney/Wild Party hotcards are in the works. He's hoping the season brochure will include a returnable form. For future cabarets, Carl stressed the need for directors to push the cast to sell tables.

Marketing. Carl said he will be more forward with Kelsey about being more consistently aggressive with her marketing. The website has been revamped. He will be removing the membership levels and instead will create donation levels.

Over the Top. Corey was thinking about having a hollywood theme for the next Over the Top. He will work out a rehearsal schedule that is conducive and efficient for himself and the cast.

Election Reworking. We discussed reworking the election process. This topic will be tabled for the retreat.

Underwriting. We agreed to begin researching a sponsor for each show. This could

include giving them ad space and putting their logo on everything. This underwriter must at least cover the rights of the show. We would need to develop a tool (tangible info) to give them. Having an underwriter would give us leverage with Wall Street Nightclub.

Winking Scotsman. We discussed having them cater Press Night and possibly 2 performances.

Press Night. This will be the Wednesday before Opening Night. The Sweeney Todd Press Night will be September 30. All board members should plan on attending. Invite all press and 'select' guests.

The Press Release for Sweeney has been done.

Good Day Columbus. Sweeney Todd will be on GDC September 27<sup>th</sup>.

Event Finder. We mentioned getting on this online calendar. Free publicity.

Grindr. Greg proposed either setting up a profile (with Keith Robinson's picture) and/or buying ad space, incorporating a Sweeney theme.

Greg also mentioned that Dante, a cast member of Millie (Ching Ho) has been soliciting Greg for ideas to help Imagine Productions. Greg will update us in the future.

Kevin. We have chosen to completely remove him from all communication and ban him from future performances of Imagine Productions.

Ryan Stem. Todd recommended giving him \$75 as Assistant Artistic Director. The board approved.

Wall Street. Todd and Carl will meet with Amber/Sandy about drink sales. We still need money from WS from Millie. Carl agreed to keep an "apron" on while working performances to keep all cash sales separate from Wall Street earnings.

Pre-Show Announcements. We agreed to keep them. We proposed having a Board video that we could show instead.

Wall Street Keys. We need to ask Dana to give an Imagine key to Michelle. She previously had a Wall Street key.

Parking Lot. It's going through redevelopment. More to come later about the future of patron/production/board parking.

3<sup>rd</sup> Floor Space. Michael proposed that the Stage Manager of each production create a 'strike list.' This would include specifically choosing which actors handle which items to put back into the 3<sup>rd</sup> floor Imagine room. After strike, the board will meet to 'rework' the 3<sup>rd</sup> floor space to our liking.

Bank Card. We agreed that only board/staff approved purchases would be allowed on the card. The tax exemption form also must be used.

Retreat. Carl suggested that we meet at his place. This will happen sometime in November.

Grant Committee Update. Greg and Ed met and created an Excel document to keep track of revenue producing ideas. Scot has created a nice blueprint to use for proposals. Kelsey is coming up with a dollar amount of the season brochure to be able to use for Power2Give.

The next board meeting will be September 22<sup>nd</sup>, Wall Street Nightclub, 7pm.

Meeting ended at 9:08pm.