**Audience Survey**

**Imagine’s *Jesus Christ Superstar***

**Or use the QR Code below to take online**

1. Thank you for helping us with this survey. If you choose to provide your contact information (optional), you will be entered to win two tickets to a production of your choice with Imagine Productions:

|  |  |
| --- | --- |
| Name: |  |
| Address: |  |
| City/State/Zip: |  |
| Email address: |  |
| Phone #: |  |

2. What is your gender (optional)? Female Male

3. What is your age (optional)?

|  |  |
| --- | --- |
|  | 18 or under |
|  | 19-30 |
|  | 31-45 |
|  | 46-60 |
|  | 61-75 |
|  | Older than 75 |

4. Have you previously attended events at NPAC (check all that apply)?

|  |  |
| --- | --- |
|  | This is my first event at NPAC. |
|  | I have previously attended Vaud-Villities show(s) at NPAC. |
|  | I have previously attended Imagine Productions show(s) at NPAC. |
|  | I have attended another event at NPAC in the past. |
|  | I have attended events of multiple different organizations at NPAC. |

5. I learned about this production from (check all that apply):

|  |  |
| --- | --- |
|  | A member of the cast, orchestra or production team. |
|  | A printed promotional flier. |
|  | An activity director or senior center. |
|  | Social media (e.g., Facebook). |
|  | Radio and/or TV advertising. |

6. I heard or saw the radio and/or TV advertising on (check all that apply):

|  |  |
| --- | --- |
|  | Good Day Columbus (Fox28) |



7. Please number in order the top 3 reasons you came to this show.

\_\_\_ Someone invited you. \_\_\_ Quality time with family and friends.

\_\_\_ To see the show. ­­­\_\_\_ To energize your own creativity.

\_\_\_ To see a specific actor. \_\_\_ To expose others to the arts.

\_\_\_ To just have fun. \_\_\_ Friends or family are involved in show.

8. Rate the overall quality of the event from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

9. Rate the quality of the stage performers from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

10. Rate the quality of the set from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

11. Rate the quality of the lighting from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

12. Rate the quality of the sound levels from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

13. Rate the quality of the pit orchestra from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

14. Rate the quality of the printed program from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

15. Rate the comfort of the theatre from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

16. Rate the cleanliness of the facility from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

17. Rate the quality of the staff and ushers from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

18. Rate the quality of the concessions from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

19. Rate the quality of the costumes from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

20. Rate the quality of the visual elements from 1 (lowest) to 5 (highest):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

21. Please share additional comments in this space: