Imagine Productions of Columbus Board Meeting

March 8, 2015

Meeting was held at 4041 N High Suite 201, Columbus

Those present were: Todd Holland, Greg Zunkiewicz, Ed Eblin, Jackie Farbeann, Corey Notman, Michael Quinichett, Scot Hafler, Carl Stolzenburg, and Tim Valentine.

We welcomed Scot as our newest member.

Minutes from our February meeting were reviewed and approved.

Ed provided the Treasurers report which was accepted. He added that despite all the problems with Dreamgirls, the show will likely break even financially or might make a small profit.

**Artistic Director** report: Tim notified the publishing company that there were 4 fewer shows of Dreamgirls than originally planned. That will result in a refund of $175. X 4, that plus the refund of the deposit will be approx. $900. Tim will send the cast a questionaire for feedback on the production. Strike will be Sunday at 10:15, all hands are needed.

Xanadu: Despite gossip to the contrary, this show will be staged at Wall St. (their water problems have been resolved). 11 people have been cast and 3 more people were set to audition for the role of the older man. Corey is giving up his director’s stipend, these funds will be redistributed to the rest of the production staff to increase their stipends. He is looking into a possible grant from BMW for his hours as a “volunteer”.

Tim agreed to contact Rick Graff about possible use of the Short Stop for our performances and will make some sort of formal agreement with Debbie Hamrick about costuming of shows in the future.

ACT membership has been paid, it was $155. For the year. This will result in a 20% refund of our licensing fees from MTI (approx. $400.-$500.) Imagine will also be listed on the ACT website.

OCTA and Arts Festival: Tim will approach the Dreamgirls cast about performing at the Arts Festival then going to OCTA the next day. If the Dreamgirls cast is not available he will ask the cast from Hair to go to OCTA. Hair is not PG enough for the Arts Fest audience.

Jeri Shafer filmed Dreamgirls but is very busy, it is currently taking her up to a year to edit her work to DVD. Staff will discuss whether or not it is feasible to have her film future shows and contact her about this.

**Staff:** Carla Baker ran sound for Dreamgirls but is not a good candidate for tech director. Ryan Stem is working with Chiffon Baptist in the hopes that he can run sound for future shows.

Staff is looking at prices for a cart of some type that can hold and transport our sound board and equipment.

**Executive Director** report. Marketing: Todd will talk to Andrea about giving up her marketing responsibilities while she is performing in Xanadu. Carl will take over these duties. (Note: When Todd talked to Andrea and she decided to step down from her position as Marketing Manager). Asa Cormier expressed interest in helping with marketing, Carl may have him start with social media and then get involved in advertising. Carl will talk to Elena about how she can help with Vendini and marketing. Carl requested reports from Vendini that split out donations, membership fees and ticket sales.

**Box Office**: Carl has asked Mandy (a former regular usher) to become part of the box office staff. She helped with box office for all the Dreamgirls performances. When the venue had to be changed for Dreamgirls, Carl, Michael and Andrea called all the ticket holders (Jim B was out of town at the time). With a lot of effort they were able to accommodate most of the patrons in transferring their reservations to alternate dates. Carl indicated a need to expand the number of people who get box office calls and set hours that each one is responsible for those duties. He may also develop a standard way to answer those calls.

Carl has been in touch with Stephanie Hrbeck with Near West Theater in Ohio City regarding a 7 million dollar grant they received for renovating their facility. He hopes to get some info that will help us move forward.

We reviewed Andrea’s marketing report. No decision was made about Moonlight Market on April 11th. Carl did indicate he has access to a tent and might be able to provide UDF ice dream to give away.

Staff reports were accepted.

Wall St.: Axis has indicated that they would be open to us performing there on an ongoing basis but now that the water problem has been resolved at Wall St we are planning to return to there at least for the duration of our current contract. We are sensitive to the need to rebuild and repair our relationship with Sandy and Amber.

Grants: Greg, Ed and Scot agreed to work together to coordinate applications for GCAC grants.

Elections: Todd has decided to run for office in the upcoming elections, Jackie has decided not to run. We drew up a list of qualities we are looking for in Board Members so this information can be included in the call for candidates.

Production Manager: Tim will talk to Carmen Moore about this position.

Tech Director: Todd will talk to Amber and Sandy to see if they would have any objections to us asking Michele Chaney to perfrom these duties for Xanadu.

Ryan Stem has agreed to assist Tim with artistic duties. We still need a volunteer to coordinate auditions.

Kevin McCarty is stage managing for Xanadu, we will evaluate his abilities after that show.

Tim and Carl requested funding to have a table at the Central Ohio Theater Roundtable Conference on April 11th. The board approved this request.

Next meeting will be April 18th, 10AM at Greg’s office